

## **WG14 Rural business and economy**

### **Organizers**

Lise Byskov Herslund and Hanne Wittorff Tanvig

### **WG14\_1: Rural business and economy: Landscape and nature as assets**

May 24, 9:10 - 10:30 Room 6

#### **Exploring rural desires**

Hanne Bat Finke finke@sam.sdu.dk

*University of Southern Denmark*

#### **The place of place in Northern Rural SME strategies**

Helgi Gestsson, helgig@unak.is

*University of Akureyri, Iceland*

L. Hietanen

*University of Lapland, Finland*

Svein T. Johansen, svein.johansen@hih.no

*Høgskolen i Harstad, Norway*

Ögmundur Knútsson, ogmundur@unak.is

*University of Akureyri, Iceland*

M. Vieru

*University of Lapland, Finland*

#### **Outfields - from extension of the farm to 'wilderness'? Encounters of multiple landscape practices in**

##### **Lofoten**

Helene Amundsen, helene.amundsen@cicero.oslo.no

*CICERO Centre for International Climate and Environmental Research, Norway*

Anniken Førde, anniken.forde@uit.no

*University of Tromsø - The Arctic University of Norway*

Tone Magnussen, tma@nforsk.no

*Nordland Research Institute, Norway*

#### **Rendering actually existing economic alternatives visible: Central European food sharing networks**

Petr Jehlička, P.Jehlicka@open.ac.uk

*The Open University, UK*

*Masaryk University, Czechia*

Petr Daněk

*Masaryk University, Czechia*

## **WG14\_2: Rural business and economy: Rural business in various contexts**

*May 24, 13:50 - 14:50 Room 5*

### **Two sides of the same coin: Dutch rural tourism entrepreneurs and countryside capital in Sweden**

Marco Eimermann, marco.eimermann@umu.se

*Umeå University, Sweden*

### **Staying Local and Competitive: Northern SME's Construal of Community and Business Strategies –**

#### **Reacting to Economic Crisis**

Helgi Gestsson, helgig@unak.is

*University of Akureyri, Iceland*

L. Hietanen

*University of Lapland, Finland*

Svein T. Johansen, svein.johansen@hih.no

*Høgskolen i Harstad, Norway*

Ögmundur Knútsson, ogmundur@unak.is

*University of Akureyri, Iceland*

M. Vieru

*University of Lapland, Finland*

### **From local systems to professional networks - the transformation of employment and recruitment mechanisms in the Norwegian fishing fleet**

Jahn Petter Johnsen, Jahn.Johnsen@uit.no

Signe A. Sønvisen

Jostein Vik

*University of Tromsø - The Arctic University of Norway*

## **WG14\_3: Rural business and economy: Rural entrepreneurship**

*May 24, 15:00 - 16:20 Room 5*

### **When life style entrepreneurs establish micro-businesses in rural areas: The case of women in rural areas**

Lise Byskov Herslund, lihe@ign.ku.dk

Hanne Wittorff Tanvig, hwt@ign.ku.dk

*University of Copenhagen, Denmark*

### **Immigrant rural entrepreneurship. Findings from Finnmark**

Mai Camilla Munkejord, mai.munkejord@uni.no

*Uni Research Rokkan Centre, Norway*

*University of Tromsø - The Arctic University of Norway*

### **Rural Business: Issues and Perspectives/ Topical Aspects for Latvia**

Sarmite Rozentale, sarmite.rozentale@va.lv

*Vidzeme University of Applied Sciences, Latvia*

### **Entrepreneurship in North West Iceland; development of a regional equestrian cluster**

Ingibjörg Sigurdardóttir, inga@holar.is

*Holar University College, Iceland*

Runólfur Smári Steinhórsson, rsmari@hi.is

*University of Iceland*